BECLOTHESMINDED BEBOLD, BECONFIDENT, BECLOTHESMINDED.



Meet Heidy Best of BECLOTHESMINDED

BECLOTHESMINDED is a fashion consulting firm led by Heidy Best. Since 2001, Heidy has helped men and women look and feel their "best". Being "clothes minded" is not just about how a client looks it's about how he or she feels when getting dressed. Whether styling a photo shoot, dressing an individual, or being a brand ambassador, Heidy makes it her mission to go above and beyond for her clients.

Getting Social

Heidy Best uses her voice to champion other brands and artists via the follow social media channels:









Client Love

Heidy has an incredible sense of fashion. I trust her innately..." - Beth

"Heidy is hard working, honest, loyal, and has an unmatched enthusiasm for fashion and making people feel amazing about themselves in what they are wearing..." - Kat

"She provides expert advice and offers the highest level of customized service to her clients..." - Vaura

Can be seen on: WG





Press/Clients















































